

Carbon Management Health Check

Businesses face numerous challenging sustainability issues, of which carbon has the highest profile, and the most significant cost implications. Rising energy costs, the EU ETS, Climate Change Levy and CRC Energy Efficiency Scheme all represent additional costs to a business.

Ceram's Carbon Management Health Check independently assesses your carbon management systems and their fitness for purpose, identifying energy saving opportunities.



What is the Health Check?

Our experts make a comprehensive assessment of how a business manages energy and carbon, focussing on four key areas:

Regulation

Are you compliant with all the relevant carbon related regulations and legislation?

People

Who is ultimately responsible for energy use in your business?
How can wider ownership of the energy and carbon be encouraged?
What policies and targets are appropriate for your business?

Systems

How does your organisation collect, analyse and interpret energy use data?
Are you getting the best out of existing management information systems such as ISO 14001?

Technology

What is the carbon footprint of your business?
What is the potential for cost effective investment in new energy saving technology?

The Benefits

We provide you with a concise report which identifies and recommends areas for improving your carbon management; carbon is a controllable business cost. Reducing your carbon emissions also lowers your energy consumption and therefore energy costs.

The report can be used as a powerful communication tool with your stakeholders, employees, customers and suppliers. In addition, the report will demonstrate your commitment to the environment and enhance your sustainability credentials.



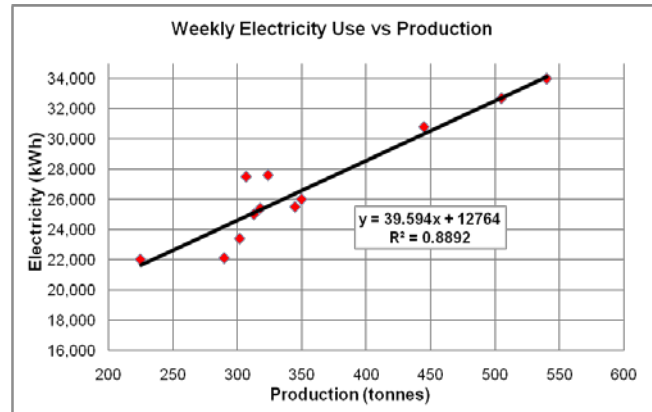
Carbon Management Health Check (continued)

Elements of the assessment include:



Carbon Management Profile

Through interviews with key personnel, we assess the essential components of carbon management within your business and make recommendations for improvements.



Data Analysis

Statistical analysis of historical data identifies trends and anomalies. Together with an on-site energy audit, this provides a realistic assessment for carbon reduction within your business.

Sustainability Services

Why Commit to Sustainability?

Sustainability is a global issue that impacts all organisations. Increasing regulation is driving up energy costs and putting carbon management firmly on the executive agenda. There are also increasing concerns around future water and raw material scarcity. All of this adds up to a challenging environment for business. These challenges can be addressed through a comprehensive sustainability programme bringing tangible benefits to your business:

- Cost reduction leading to increased profitability both in the long and short term
- Risk management and legislative compliance
- Enhanced brand reputation and 'green' credentials underpinning sales growth.

How can Ceram Help?

Ceram offers a number of services to guide you through this complex area:

- Advice on the regulatory environment and the impact on your business
- Carbon and water footprinting to understand the whole life environmental impacts of your products, identify priority areas and provide baselines
- Energy and water audits to identify cost savings in your business
- Applying our expertise in materials to improve products and processes, and to identify alternative and recycled raw materials
- Independent verification services (EU ETS, ISO 14001, PAS 2050, etc.) through CICS, part of The Ceram Group.

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